

## COMBINATION POSTCARD – BUSINESS CARD/ROTARY

### CARD MAILER SYSTEMS AND METHODS

#### ABSTRACT OF THE DISCLOSURE

**[0081]** A pattern of horizontal and vertical perforation lines are cut into a sheet to define a pair of combination mailers with a disposable sheet margin around them and a sheet margin between them. Other formats aside from this “two-up” format can be used if desired. Each of the mailers includes a postcard connected to and adjacent either a business card or a rotary card. The user then designs on his computer the desired indicia to be printed on the postcard and the business card or rotary card of each of the mailers on the sheet. The sheet is then passed through a printer and the selected indicia printed on the mailers. The sheet can have a calendered infeed end to improve printer pickup and feed. The printed mailers are then separated from the sheet along the perforation lines, stamped and mailed to the intended recipients. The recipients then separate the custom printed business or rotary card from the postcard and retain the separated card for future reference.

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